

VIDEO RECORDING TIP SHEET

If you are recording your own Intro or Closing video, don't worry, it's not difficult! All you need is your phone -- or record via Zoom. To ensure your video is top notch, follow these tips below.

Tips from one of our LUNAFEST Hosts on how to produce a good quality video:

- Filming on a phone or computer is fine! Have a friend help or use a tripod or stand to ensure the device is steady.
- Very Important: Shoot the video horizontally if using a phone.
- Audio quality is important. Avoid background noise if you can, and stand close enough to your camera. Head and shoulders or "waist and above shot" is generally ideal.
- Shooting from slightly above or level with your eyes is generally more flattering than from below.
- Avoid high contrast clothes like black or white, or broad-striped clothing.
- Avoid having a light source behind you or between you and the camera. The light source should be behind the camera, facing you.
- Allow 3-5 seconds of quiet time at the beginning and end of filming.
- If you decide to sit, sit in a chair that does not swivel. Lots of movement can be distracting or cause glitches.

